# Bias Analysis in Text Classification for Highly Skewed Data

#### Lei Tang and Huan Liu

Data Mining & Machine Learning Lab Department of Computer Science & Engineering Arizon State University

#### **ICDM 2005**

L.Tang & H. Liu (ASU) Bias Analysis for Skewed Data No

#### Challenges

- Curse of Dimensionality
- Extremely Imbalanced (Major class : Minor Class > 67:1)

### Existing Approaches

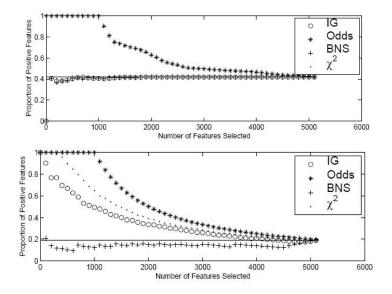
- Change the evaluation/optimization measure (ROC,F-measure)
- Sampling (over-sampling, under-sampling, change the threshold, cost-sensitive learning etc. [Kuba-Matw97, Bati-etal04])
- Feature Selection: Information Gain(IG),  $\chi^2$  [Yang-Pede97], Odds ratio [Mlad-Grob99] and Bi-normal separation(BNS) [Form03]

Here, we focus on binary skewed data with boolean attributes. Two classes: Positive(Minor)/Negative(Major) class.

#### Different kinds of features

- Positive features P(f|+) > P(f|-)
- 2 Negative features P(f|+) < P(f|-)
- 3 Neutral features P(f|+) = P(f|-)

### Feature Selection Metric Bias



### • Feature Selection metric Bias:

- Biased metric: Odds ratio, Information Gain,  $\chi^2$  etc.
- Unbiased metric(Bi-normal separation)
- **2** Class bias: Classification favors major class (Use over-sampling to conquer the bias)

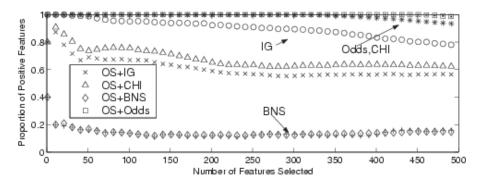
### 3 Classifier bias:

- Decision tree is embedded with feature selection and sensitive to sampling;
- Naïve Bayes classifier is sensitive to sampling and feature selection;
- SVM, moderately to both feature selection and sampling.

## Investigate various biases in concert!!



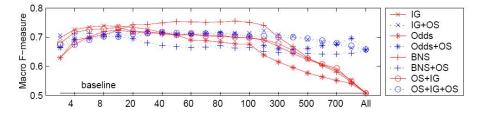
## Hypothesis I: Over-sampling vs. Metric Bias(1)



- over-sampling can make Information Gain to select more negative features.
- This, in certain degree, explains why over-sampling is always helpful for both pruned\unpruned trees.

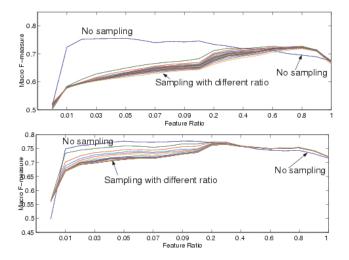
9,2005 6/10

## Hypothesis I: Over-sampling vs. Metric Bias(2)



- Directly combine sampling with unbiased metric  $\downarrow$ .
- Usually, metric bias is more effective than over-sampling

### Hypothesis II: Metric Bias vs. Sampling Ratio



- Sampling before feature selection can cause selection of more negative features
- It is more effective to select good features than to change the class distribution
- 3 The ratio between positive and negative features should be close to the class distribution
- **3** Biased feature selection metric plus sampling works fine.
- Performance is insensitive to the sampling ratio if we do sampling after feature selection.

# Bibliography

- Addressing the curse of imbalanced training sets: one-sided selection
  M. Kuba and S. Matwin, *ICML*, 1997.
- A Comparative Study on Feature Selection in Text Categorization Y. Yang and J. Pederson , *ICML*, 1997
  - Feature Selection for Unbalanced Class Distribution and Naive Bayes
     D.Mlad and M.Grobelnik, *ICML*, 1999
  - An extensive empirical study of feature selection metrics for text classification G.Forman, J. Mach. Learn. Res., 2003
  - A study of the behavior of several methods for balancing machine learning training data,
    G. Batista et al. SIGKDD Explor. Newsl., 2004.

L.Tang & H. Liu (ASU) Bias Analysis for Skewed Data Nov.29, 2005